

J.L. Kellogg
Graduate School of
Management
NORTHWESTERN UNIVERSITY

Donald P. Jacobs
Dean

December 16, 1981

TO: Roger Thijs

FROM: Dean Donald P. Jacobs



It gives me great pleasure to congratulate you on your graduation from the Handelshogeschool Antwerpen with a degree of Masters of Business Administration.

You have completed a course of study that was both wide ranging and rigorous and your teachers were highly qualified in the academic subjects they taught as well as experienced in the business world.

A graduate certificate from the Handelshogeschool Antwerpen accompanies this letter; I know you will display it with pride.



Handelshogeschool

Antwerpen

*The Examination Committee of the
Handelshogeschool Antwerpen
let it be known that*

ROGER THIJS

born at Vliermaal on December 31, 1947,

*Having satisfied in full the requirements of the
Program in Business Administration,
organised under the auspices of the
J.L. Kellogg Graduate School of Management,
Northwestern University, U.S.A.,*

*Having completed courses of study in
Organisation Behavior, Finance, Accounting, Marketing,
Information Systems, Labour Economics, Operations Management,
Management Policy, Industrial Analysis, Economics of
the Non-Profit and Regulated Sectors,*

*Having passed the prescribed examinations
with Distinction,*

*Has this day been admitted to the degree of
MASTER OF BUSINESS ADMINISTRATION.*

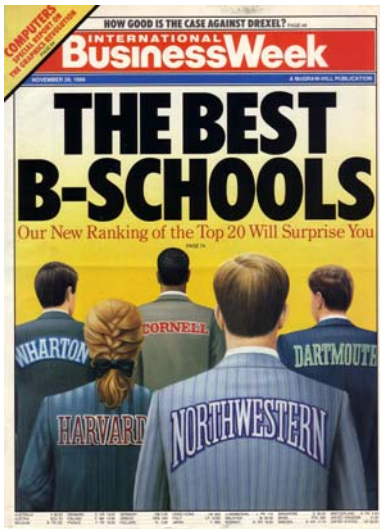
Given at Antwerp,

This 8th Day of July 1981.

Chairperson
of the Examination Committee

Secretary
and Members,

Business Week, November 28, 1988



Cover Story

HOW THE SCHOOLS STACK UP: BUSINESS WEEK RATES THE TOP 20

Who has the best graduate business school in the U.S.? The deans say Stanford. The chief executives point to Harvard. BUSINESS WEEK's poll of corporate recruiters and graduates gives Northwestern University's J.L. Kellogg Graduate School of Management the nod.

BW randomly polled about 3,000 1988 graduates of 23 schools that often make

the top-20 lists. We received 1,245 replies to the 35-question survey, a response rate of about 42% of those sampled and about 15% of all the full-time MBA graduates of those schools in 1988. The graduates assessed the quality of the teaching, curriculum, environment, and job placement efforts on a scale of 1 to 10, and the schools were awarded an average total score.

The poll of corporate recruiters—simi-

lar to a 1985 poll by consultants Brecker & Merryman Inc.—was mailed to 265 companies that have recently recruited at a third of these leading 23 schools. BW received 112 responses, a 42% rate. A school given top preference by a company received a score of five, while a school ranked fifth was awarded a score of one. Recruiters also named the best schools in such areas as marketing and finance. Financial companies represented 25% of the responding sample; consumer products, 21%; services, 12%; high tech, 11%; and manufacturing and consulting, 9% each. The final ranking is a composite of the

BW rank	School	Corporate poll rank	Graduates' poll rank	Highlights	1988* graduates	Annual tuition	Applicants accepted
1	NORTHWESTERN (Kellogg)	1	5	Recruiters rate it tops in marketing and in dead heat with Harvard in general management	505	\$14,124	20%
2	HARVARD	3	6	Grads say it's the most competitive, with the best connections; case-study approach	789	14,250	14
3	DARTMOUTH (Amos Tuck)	15	1	Small classes and emphasis on teamwork make it the friendliest campus	161	14,000	19
4	WHARTON	2	13	Recruiters rank it best in finance; grads grouse about quality of teaching	743	14,767	21
5	CORNELL (Johnson)	11	3	Known as strong in finance; earns new honors in operations management and marketing	194	13,800	27
6	MICHIGAN	5	12	Blends analytical with practical; highest percentage of minority students (25%)	414	12,850	33
7	VIRGINIA (Darden)	14	4	Top-notch faculty; strong in finance and marketing	188	13,800	18